

Subject: SWD Logo Sample

Hello Committee members for an Official Letterhead,

I have been playing with a “Logo” ideal, see the attachment. The watermark lettering across the globe is not part of the design, it is there because the globe is a sample image.

In this design you will find:

1. The official name – Southwest District Missionary Baptist Association
2. The hands – Represents “Unity”
3. The Cross/Sword – Represents “Salvation and the word”
4. Globe – The world is the target in the “Great Commission”
5. A Suggested tagline – “United in Purpose, Dedicated to the Task” is in keeping with the moderator’s platform of UNITY, DEDICATION, and HARDWORK.

We are United (Hands) in our purpose, which is the Great Commission (Globe), our task is to equip churches with the Gospel Message (Cross/Sword).

Please give me your feedback. Perhaps the concept can be developed by a professional Imaging company. I am sure they can give a much sharper design.

Sincerely,
Alvin Hunter

Southwest District Missionary Baptist Association



“United in Purpose, Dedicated to the Task”



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